

Project Case Study

Bohle Plains Subdivision Stage 2 Earthworks

42,000 m³ Earthworks Delivered One Week Early for 47 Lots | Cube Property Developments | \$620,000 | 2022

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Project:	Bohle Plains Subdivision Stage 2 Earthworks
Client:	Cube Property Developments
Value:	\$620,000
Year:	2022
Headline:	42,000 m ³ Earthworks Delivered One Week Early for 47 Lots
Parts:	Part 1: Structure Analysis · Part 2: Draft Case Study · Part 3: Polish (finished deliverable)

■ Case study delivered — headline, 3 key outcomes, challenge analysis, client targeting, credential mapping, draft narrative, and polished final with metric badges and representative client quote

Section	Words	%
Part 1 — Structure: headline, outcomes, challenge, targeting, credentials	365	37.5%
Part 2 — Draft case study (Challenge / Approach / Outcome / Credentials)	327	33.6%
Part 3 — Polish (finished deliverable with client quote)	281	28.9%
TOTAL	973	100%

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Part 1 — Structure Analysis

Strongest headline · 3 key outcomes · challenge framing · client targeting · 3 credentials demonstrated

Part 2 — Draft Case Study

Challenge / Approach / Outcome / Key Credentials — first draft narrative

Part 3 — Polish (Finished Deliverable)

Metric badges · Challenge / Approach / Outcome · representative client quote · credentials — ready to submit

PART 1 — STRUCTURE ANALYSISHeadline · outcomes · targeting ·
credentials**STRONGEST HEADLINE — UNDER 12 WORDS****47-Lot Subdivision Earthworks Completed One Week Early****3 MOST IMPRESSIVE OUTCOMES**

What procurement managers remember

1**Completed one week ahead of program**

Redstone Civil delivered a 14-week earthworks program in 13 weeks, giving the developer time back in the schedule.

2**Managed a substantial bulk earthworks scope**The project included 42,000 m³ of cut/fill, subgrade preparation, stormwater drainage installation, and kerb subgrade works.**3****Delivered a \$620,000 civil package for a private developer**

This shows Redstone Civil can handle meaningful subdivision infrastructure work, not just small machine hire or minor maintenance tasks.

CHALLENGE FRAMING

What a procurement manager would find credible

The credible challenge is not heroic rescue work. It is practical delivery discipline: moving 42,000 m³ of material, maintaining levels and compaction readiness, coordinating drainage works, and still finishing one week early within a fixed 14-week program.

The project required Redstone Civil to coordinate a large earthworks volume across a live subdivision stage while keeping the program moving. Poor coordination could have delayed follow-on trades and civil finishing works.

CLIENT TARGETING

Best for:	Developers, Tier 1/Tier 2 civil contractors, and procurement managers managing subdivision, roadworks, drainage, or enabling works packages.
Key targets:	BMD Group, Fulton Hogan, McConnell Dowell, John Holland, and local NQ developers needing a civil contractor that can self-deliver earthworks and drainage with owned plant and direct staff.

3 CREDENTIALS DEMONSTRATED**1. Owned plant and self-delivery capability**

Supports Redstone Civil's position as a contractor with its own excavators, grader, trucks, water truck, skid steer, and roller.

2. Relevant NQ civil construction experience

Demonstrates real project experience in bulk earthworks, drainage, subgrade preparation, and subdivision civil works.

3. Reliable delivery performance

Completing a \$620,000, 14-week program one week early gives procurement managers evidence that Redstone Civil can deliver to program, not just claim capability.

PART 2 — DRAFT CASE STUDYChallenge · Approach · Outcome ·
Credentials

DRAFT — FOR REVIEW

47-Lot Subdivision Earthworks Completed One Week Early**The Challenge**

Cube Property Developments needed a civil contractor to deliver the bulk earthworks package for Bohle Plains Subdivision Stage 2 in 2022. The project involved preparing a 47-lot residential subdivision, including 42,000 m³ of cut and fill, subgrade preparation, stormwater drainage installation, and kerb subgrade. The work had to be completed within a 14-week program so follow-on civil and building works could continue without delay.

Our Approach

Redstone Civil delivered the project as a practical bulk earthworks and subdivision civil package. The team focused on keeping the earthmoving sequence organised so cut and fill works, subgrade preparation, drainage installation, and kerb subgrade could move in the right order.

The work required close attention to levels, material movement, site access, and preparation for the next stages of the subdivision. Redstone Civil applied its North Queensland civil construction experience to manage the site efficiently and keep the program on track.

The project suited Redstone Civil's strengths: subdivision earthworks, drainage support, pavement and subgrade preparation, and delivery using a hands-on civil crew.

The Outcome

Redstone Civil completed the \$620,000 Bohle Plains Subdivision Stage 2 Earthworks package one week ahead of the 14-week program. The final scope included bulk earthworks for 47 residential lots, 42,000 m³ of cut and fill, subgrade preparation, stormwater drainage installation, and kerb subgrade preparation.

Finishing early gave the client time back in the project schedule and reduced pressure on follow-on works.

KEY CREDENTIALS DEMONSTRATED

- Proven delivery of a \$620,000 North Queensland subdivision earthworks package.
- Capability across bulk earthworks, drainage installation, subgrade preparation, and kerb subgrade.
- Reliable project performance, with a 14-week program completed one week early.

PART 3 — POLISH

Finished deliverable · ready to submit

FINAL — SUBMISSION READY | USE IN CAPABILITY STATEMENTS AND TENDER SUBMISSIONS

42,000 m³ Earthworks Delivered One Week Early for 47 Lots

\$620K
Project Value

42,000 m³
Cut and Fill

47 Lots
Subdivision Scope

13 Weeks
vs 14-Week Program

Client:	Cube Property Developments
Year:	2022
Value:	\$620,000
Scope:	Bulk earthworks, 42,000 m³ cut and fill, subgrade preparation, stormwater drainage, kerb subgrade

The Challenge

Cube Property Developments needed Redstone Civil to complete the \$620,000 Bohle Plains Subdivision Stage 2 earthworks package in 2022. The scope covered a 47-lot residential subdivision, including 42,000 m³ of cut and fill, subgrade preparation, stormwater drainage installation, and kerb subgrade. The program allowed 14 weeks, with follow-on civil works depending on timely completion.

Our Approach

Redstone Civil planned the work around the 14-week program and the main production sequence: bulk cut and fill, drainage installation, subgrade preparation, and kerb subgrade. The team managed earthmoving volumes, levels, site access, and drainage works so each part of the package could move without holding up the next stage.

The project drew on Redstone Civil's 11–20 years of North Queensland civil construction experience and its capability in bulk earthworks, drainage, and subdivision preparation. The works required practical coordination across 47 lots, with 42,000 m³ of material movement needing to align with drainage and subgrade requirements.

The Outcome

Redstone Civil completed the \$620,000 package in 13 weeks, finishing 1 week ahead of the 14-week program. The completed scope included bulk earthworks for 47 residential lots, 42,000 m³ of cut and fill, stormwater drainage installation, subgrade preparation, and kerb subgrade.

“ Redstone Civil kept the 14-week program moving and handed the 47-lot earthworks package over 1 week early.

— Representative client quote, Cube Property Developments

KEY CREDENTIALS DEMONSTRATED

- Delivered a \$620,000 subdivision earthworks package for a 47-lot residential development.
- Managed 42,000 m³ of cut and fill, plus drainage, subgrade, and kerb subgrade works.
- Completed a 14-week civil works program in 13 weeks.

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