

Google Business Profile + 50 Posts

Redstone Civil Pty Ltd

NQ Civil Earthmoving & Construction | Townsville, Queensland

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Profile Setup	Q&A; (5 answers)	Services (3)	50 Posts — 5 Themes
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■ Google Business Profile — complete optimised copy + 50 ready-to-publish weekly posts

Business description (750 characters), 5 business categories, 5 detailed Q&A answers, 3 service descriptions, and 50 weekly Google Business Profile post templates across 5 themes: Project Showcase (1–10), Safety & Compliance (11–20), NQ Local (21–30), Capability & Equipment (31–40), and Offers & Engagement (41–50). All copy is ready for direct paste into the Google Business Profile editor.

WORD COUNT SUMMARY			
Part 1	Profile Setup — description + categories + mockup	160	4.5%
Part 2	Q&A; Section — 5 detailed answers	500	14.0%
Part 3	Services — 3 service descriptions	280	7.9%
Part 4	50 Posts — 5 themes × 10 posts each	2,620	73.6%
TOTAL		3,560	100%

CONTENTS		
Part 1	Profile Setup	GBP panel mockup · Business description · Business categories
Part 2	Q&A; Section	5 detailed answers covering subcontractors, plant, compliance, projects, regions
Part 3	Services	3 services: Bulk Earthworks · Open Drain · Road Maintenance
Part 4	50 Weekly Posts	5 themes — Project Showcase · Safety · NQ Local · Capability · Offers

1

Profile Setup

PART

GBP panel mockup · Business description (750 chars) · 5 categories

Google Business Profile

Redstone Civil Pty Ltd

★★★★★New · [Write a review](#)

Earth works company

Civil engineering

Road construction

Townsville, Queensland · Serving the NQ region

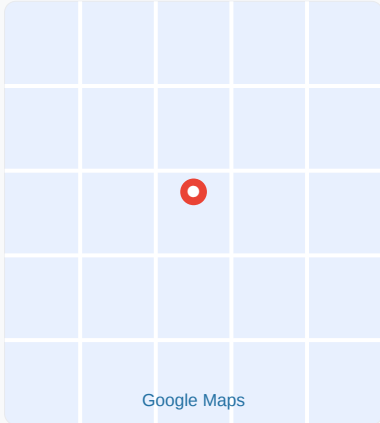
redstonecivil.com.au

07 XXXX XXXX (Contact Mark Redstone)

Open · Mon–Fri 6am–5pm

✓ CQMS Raize Prequalified

PROFILE OPTIMISED



Google Maps

Business Description · 750 characters · GBP limit: 750 characters · 0 buffer — use every character

Redstone Civil Pty Ltd is a leading excavating and civil contractor in Townsville, North Queensland, delivering reliable bulk earthworks, drainage, and road maintenance. For over 10 years, we've provided direct-hire civil construction services to Tier 1 head contractors, local government, and property developers. We own and operate a late-model heavy plant fleet — including CAT and Komatsu excavators, graders, and Kenworth trucks. With no reliance on subcontractors, our direct crew of experienced operators ensures your infrastructure project stays on schedule. Fully ticketed and CQMS Raize prequalified, we specialise in open drain construction, site preparation, and pavement resheeting across the NQ region. Need a reliable civil partner with real iron? Contact our Townsville team today.

Primary Earth works company	Secondary 1 Excavating contractor	Secondary 2 Civil engineering company	Secondary 3 Road construction company	Secondary 4 Drainage service
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2 Questions & Answers

5 detailed answers — compliance, plant, credentials, projects, regions

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Q1

Do you use subcontractors for your earthmoving and civil works?

No, Redstone Civil operates on a 100% direct-employment model. We have a dedicated, experienced crew of 6 to 15 operators and ground staff, meaning we don't rely on subcontractor chains. This gives us complete control over project schedule, safety standards, and quality of work. For Tier 1 contractors and local councils in NQ, this means less compliance headaches, faster mobilisation, and reliable execution. When you award a package to us, it's our own people and our own iron on site until handover.

Q2

What heavy plant and equipment do you own and operate?

We own a comprehensive, late-model fleet ready for immediate deployment across NQ: Komatsu PC120-10 (12T), CAT 320 GC (20T) for bulk excavation, CAT 12M3 (186HP) grader for pavement and subgrade prep, Kenworth T410 (22T GVM) and Isuzu FRR for heavy haulage, CAT 262D3 skid steer, Hino 10,000L water truck, and a Dynapac 8.3-tonne roller. Owning our plant means no dry-hire delays — keeping your project on schedule.

Q3

What prequalifications and safety documentation do you hold?

Redstone Civil is actively prequalified on the CQMS Raize portal. Our crew holds all required tickets: White Cards, HR Driver Licences, Dogging, Excavator Tickets (up to 100T), Grader Tickets, and Traffic Control Licences. We provide comprehensive, site-specific Safe Work Method Statements (SWMS), plant risk assessments, and daily toolbox talks to ensure zero-harm operations on all major NQ infrastructure sites.

Q4

Can you handle major infrastructure and pipeline projects in NQ?

Yes. Our largest single project is a \$620,000 bulk earthworks package for Bohle Plains Subdivision — completed a full week early. Our direct-crew capacity and owned heavy fleet allow us to handle \$250K to \$1M+ packages. We are experienced in mobilising quickly for Tier 1 contractors who need reliable earthmoving, open drainage, and access road construction to keep their prime contracts moving. We are targeting the Haughton River Floodplain and Bruce Highway upgrade panels.

Q5

What regions in North Queensland do you service?

While proudly based in Townsville, Redstone Civil delivers civil earthmoving, drainage, and road maintenance across the broader NQ region. We have successfully delivered for Townsville City Council, Hinchinbrook Shire Council, and Burdekin Shire Council. Whether it's a remote access track for a mining site, a major highway upgrade, or local government pavement rehabilitation, our crew and fleet are equipped to travel and establish operations quickly across NQ.

3

PART

Services

3 service descriptions — copy-ready for GBP Services section

The Services section of GBP appears on the profile and in local search results. These three descriptions are keyword-optimised for NQ civil infrastructure search terms and reference specific project outcomes to build instant credibility.

1

Bulk Earthworks & Site Preparation

Redstone Civil delivers precision bulk earthworks and site preparation for residential subdivisions, commercial developments, and major infrastructure projects across NQ. Using our owned CAT and Komatsu excavators, we handle large-scale cut and fill operations, subgrade preparation, and site clearing efficiently and safely. We recently delivered 42,000m³ of bulk earthworks for Bohle Plains a full week ahead of schedule. We handle \$1M+ packages — the ideal civil partner for Tier 1 head contractors and local property developers needing reliable dirt movement.

2

Open Drain Construction & Stormwater Earthworks

We specialise in complex drainage and stormwater earthworks for civil infrastructure and local government projects: large-scale open drain channels, culvert installation, batter shaping, and rock ripping. Our standout project — the Jensen Drainage Channel — involved 18,500m³ of bulk excavation and a 1.8km open drain for NQ Water Infrastructure Corp. Proper water management is critical in NQ, and Redstone Civil provides the exact cut, fill, and compaction standards required by Tier 1 and government guidelines.

3

Road Maintenance & Pavement Rehabilitation

Comprehensive road maintenance, pavement rehabilitation, and gravel re-sheeting for local councils and state infrastructure projects across NQ. Using our CAT 12M3 grader, 10,000L water truck, and Dynapac roller, our direct crew consistently achieves 98% Maximum Dry Density (MDD) compliance — ensuring long-lasting road surfaces that withstand NQ's wet seasons. As a repeat contractor for Townsville City Council, we recently completed 4.2km of unsealed road maintenance on Mount Louisa Road, finishing precisely on time and to budget.

4

PART

50 Weekly GBP Posts

5 themes × 10 posts — copy-ready, headline + body + CTA included

Publish one post per week on Google Business Profile. Rotate through the five themes — one theme every two weeks — to maintain a consistent, varied content calendar. All posts include a headline (under 58 characters), body text, and call-to-action button.

Theme 1: Project Showcase

Posts 1–10

#1SHOWCASE

Jensen Drainage Channel Complete ■

Redstone Civil recently wrapped up the Jensen Drainage Channel earthworks package for NQ Water Infrastructure Corp. This \$390K project involved 18,500m3 of bulk excavation, batter shaping, rock ripping, and the construction of a 1.8km open drain. Handling harsh NQ conditions is what we do best, and our direct crew delivered this critical stormwater infrastructure exactly on schedule.

Learn more

#2SHOWCASE

Mount Louisa Road Maintenance Success ■■

Our road crew recently completed a major pavement maintenance project on Mount Louisa Road for Townsville City Council. Over 4.2km of unsealed road was re-sheeted, alongside extensive table drain reconstruction. Using our CAT 12M3 grader and Dynapac roller, we hit 98% MDD compaction standards across the board.

Learn more

#3SHOWCASE

Early Handover at Bohle Plains ■■

Time is money on a subdivision project. Redstone Civil delivered a \$620K bulk earthworks package for Cube Property Developments at Bohle Plains Stage 2. We moved 42,000m3 of cut and fill, handled subgrade prep, and installed stormwater drainage. The best part? We handed over the 14-week program a full week early.

Get quote

#4SHOWCASE

Moving Dirt on Schedule in Townsville ■

Another solid week of bulk earthworks in Townsville. Our CAT 320 GC is out on site proving why owning your own iron matters. When you hire Redstone Civil, there are no dry-hire delays or subbie chain excuses. We show up, we cut, we fill, and we get the job done. We are actively seeking upcoming civil packages with Tier 1 head contractors.

Learn more

#5SHOWCASE

Precision Grading for NQ Roads ■

Getting the levels right the first time saves thousands in rework. Our operators on the CAT 12M3 Grader are experts in pavement preparation and final trim. Whether it's an access track for a regional mine or a major road upgrade for TMR, our crew delivers to exact specifications.

Learn more

#6SHOWCASE

Stormwater Earthworks Specialists ■■

Before the NQ wet season hits, ensuring proper stormwater infrastructure is critical. Our team has been constructing open drain channels and installing culverts across the Burdekin and Townsville regions. From rock ripping to batter shaping, our Komatsu and CAT fleet is built for heavy drainage scope.

Book

#7SHOWCASE

Subgrade Prep Done Right ■■

A solid foundation is everything. We are currently executing subgrade preparation for a new kerb and channel package. Compaction testing came back perfect, thanks to our Dynapac CA2500D roller and highly experienced operators. We handle everything from site clearing to road base preparation for NQ property developers.

Get quote

#8SHOWCASE

Heavy Haulage on the Move ■

Our Kenworth T410 (22T GVM) and Isuzu FRR are keeping materials moving across our Townsville sites. Controlling our own transport means we never wait on third-party logistics to get our excavators or fill to site. This direct-control approach is why Tier 1 contractors trust Redstone Civil with their schedule.

Learn more

#9SHOWCASE

Tackling NQ's Tough Terrain ■

Hitting unexpected rock on site? It happens. Our crew is experienced in heavy rock ripping and site remediation, keeping projects moving when the geotechnical reports fall short. Our 20T CAT 320 GC handles the heavy lifting, ensuring bulk excavation packages don't stall. We communicate honestly and adapt quickly.

Call now

#10SHOWCASE

Local Council Trusted Contractor ■

We've built a strong reputation across Townsville, Hinchinbrook, and the Burdekin by consistently delivering for local government. From road resheeting to public drainage corrections, Redstone Civil provides the compliance, equipment, and local expertise required for council works.

Learn more

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★ Fictional — Training Use Only
Page 5

Theme 2: Safety & Compliance

Posts 11–20

#11 SAFETY

CQMS Raize Prequalified & Ready ■

Compliance isn't optional on Tier 1 sites. Redstone Civil is fully prequalified on the CQMS Raize portal. Our WHS documentation, insurances, and operator tickets are current and verified. We take the friction out of the onboarding process so head contractors can award packages with confidence.

Learn more

#12 SAFETY

Toolboxes and Pre-Starts ■

Safety starts before the keys are turned. Our direct crew conducts rigorous daily pre-start checks on all heavy plant. We don't rely on common sense alone — we operate with documented SWMS to ensure every worker goes home safe. Every day, every site, no exceptions.

Learn more

#13 SAFETY

100% Fully Ticketed Crew ■

Every operator at Redstone Civil holds the required certifications: White Cards, HR Driver Licences, Excavator Tickets (up to 100T), and Grader Tickets. When we deploy to a NQ site, you get professionals who know the gear and the safety standards.

Learn more

#14 SAFETY

Plant Maintenance Matters ■

A breakdown on site throws the whole project schedule off. That's why we run a strict maintenance program on our entire fleet. Our late-model CAT, Komatsu, and Kenworth equipment is serviced regularly to ensure maximum uptime for Tier 1 and government clients.

Learn more

#15 SAFETY

Traffic Management Ready ■

Road maintenance requires strict traffic control. Our team includes personnel with Traffic Controller Licences, ensuring safe work zones during pavement resheeting and drainage works across NQ. We keep the work zone and the travelling public safe.

Learn more

#16 SAFETY

Zero Harm on the Jensen Project ■■

We recently completed the Jensen Drainage Channel with zero safety incidents. Moving 18,500m3 of dirt near existing infrastructure requires precision and strict adherence to SWMS. Proud of our team for executing high-risk work safely and efficiently.

Learn more

#17 SAFETY

Subcontractor Chain Risk? Not Here. ■

Managing safety across multiple layers of subcontractors is a headache for procurement managers. Redstone Civil eliminates this risk. We employ a 100% direct crew. One company, one safety system, one point of contact. Reliable civil delivery without the compliance nightmare.

Get quote

#18 SAFETY

Site-Specific SWMS for Every Job ■

Every NQ site is different. We develop comprehensive, site-specific Safe Work Method Statements before mobilising. Whether it's bulk earthworks or live traffic road maintenance, our documentation meets the standards required by BMD, John Holland, and Fulton Hogan.

Learn more

#19 SAFETY

Managing NQ Heat on Site ■■

Civil construction in Townsville means managing extreme heat and humidity. Our WHS protocols include strict hydration monitoring, shaded breaks, and fatigue management. Looking after our crew ensures they maintain peak focus and operate heavy machinery safely all day long.

Learn more

#20 SAFETY

Cert III in Civil Construction ■

Expertise matters. Leadership at Redstone Civil holds a Cert III in Civil Construction and a Cert IV in Business Administration. We bring trades-qualified knowledge to every site and professional management to the back office — a seamless experience for head contractors.

Learn more

Theme 3: NQ Local

Posts 21–30

#21NQ LOCAL

Supplying the NQ Infrastructure Pipeline ■■

With over \$40B in committed projects hitting NQ, local capacity is critical. From the Haughton River Floodplain to Bruce Highway upgrades, Redstone Civil is positioned to provide Tier 1 head contractors with reliable, locally-owned plant and direct-hire operators.

Learn more

#22NQ LOCAL

Local Jobs for Local Workers ■

We are proud to be a 100% locally owned and operated Townsville business. By employing a direct crew of 6-15 people, we keep money in the NQ economy. When you hire Redstone Civil, you are supporting local families and getting unmatched regional expertise.

Learn more

#23NQ LOCAL

Preparing for the NQ Wet Season ■■

You don't want to be caught out when the rains come. Our open drain construction and stormwater earthworks services are specifically designed to handle NQ's intense wet seasons. Need drainage corrections before the weather turns? Contact us today.

Book

#24NQ LOCAL

Proud to Partner with TCC ■

Townsville City Council does a massive job keeping our region running. We are proud to be a trusted civil contractor supporting TCC with road maintenance, unsealed road resheeting, and drainage corrections across the municipality.

Learn more

#25NQ LOCAL

Target: Haughton Pipeline Panel ■

Redstone Civil is gearing up for major regional works. We are actively expanding our capability documentation and safety systems to join the supplier panel for the upcoming Haughton Pipeline project. We have the iron and the NQ experience to deliver.

Learn more

#26NQ LOCAL

Supporting Port of Townsville Works ■

The expansion of the Port of Townsville is a game-changer for our region. We offer bulk earthmoving, site preparation, and civil support for port-related infrastructure projects. Need a responsive, locally-based contractor? Redstone Civil is ready to mobilise.

Get quote

#27NQ LOCAL

Moving Dirt from Burdekin to Hinchinbrook ■■

While Townsville is home, our fleet travels. We regularly deliver road pavement maintenance and drainage packages across Burdekin and Hinchinbrook Shires. Our Kenworth heavy haulage means we establish on remote sites quickly without delays.

Call now

#28NQ LOCAL

The Red Dirt Advantage ■

Working in NQ dirt requires local knowledge. You need to know how the soil compacts, how it shifts in the wet, and how to grade it right. With over 10 years in the game, Redstone Civil brings unmatched local expertise to your civil project.

Learn more

#29NQ LOCAL

Building NQ Stadium Precincts ■■

Major precinct works require precision civil contractors who work seamlessly alongside other trades. Redstone Civil offers highly controlled site preparation, levelling, and trenching to keep major public infrastructure projects moving forward smoothly.

Learn more

#30NQ LOCAL

Reliable Partners for NQ Developers ■■

Property development in NQ is booming. Like our success at Bohle Plains, we provide residential developers with complete bulk earthworks packages. We cut, we fill, we install the drainage, and we hand over early.

Get quote

#31CAPABILITY

Fleet Spotlight: Komatsu PC120-10 ■

Meet the workhorse of our drainage operations: the Komatsu PC120-10. At 12 tonnes, it's the perfect size for precision trenching, culvert installation, and tight-access site clearing. Paired with our experienced operators, it delivers exact cuts every time.

[Learn more](#)

#32CAPABILITY

Heavy Hitter: CAT 320 GC ■■

When there are thousands of cubes to move, we bring in the CAT 320 GC. This 20T excavator is the backbone of our bulk earthworks and rock ripping capability. Ready to chew through NQ sites and keep your subdivision program ahead of schedule.

[Learn more](#)

#33CAPABILITY

Precision Grading: CAT 12M3 ■

Pavement preparation requires a steady hand and serious power. Our CAT 12M3 (186HP) grader is the ultimate machine for unsealed road resheeting and subgrade levelling. We guarantee tight tolerances and exceptional ride quality on all road maintenance packages.

[Learn more](#)

#34CAPABILITY

Heavy Haulage: Kenworth T410 ■

You can't rely on third-party transport if you want to control the schedule. Our Kenworth T410 (22T GVM) ensures our heavy plant and materials arrive on site exactly when needed. Fast mobilisation is standard practice at Redstone Civil.

[Call now](#)

#35CAPABILITY

Water & Compaction Combo ■

Hitting 98% MDD compaction isn't a guess — it's a process. Our Hino 10,000L water truck and Dynapac CA2500D (8.3-tonne) roller work in tandem to ensure perfect moisture content and density for NQ road bases and building pads.

[Learn more](#)

#36CAPABILITY

Agile Power: CAT 262D3 Skid Steer ■

For site cleanup, kerb subgrade prep, and light demolition, our 72HP CAT 262D3 is unmatched. Highly maneuverable and essential for putting the finishing touches on our civil packages before handing the site back to the prime contractor.

[Learn more](#)

#37CAPABILITY

Demolition and Site Clearing ■

Redstone Civil doesn't just build — we clear the way. We handle light demolition, site clearing, and tree removal (up to 400mm diameter). We prep the site entirely so your builders can hit the ground running without delays.

[Get quote](#)

#38CAPABILITY

The Direct Crew Advantage ■

No subcontractors. Our 6-15 person direct crew means better communication, consistent quality, and a dedicated team that understands our equipment inside and out. It's the capability difference that Tier 1 contractors demand.

[Learn more](#)

#39CAPABILITY

Complex Culvert Installations ■■

Installing culverts requires precision excavation, perfectly graded bedding, and heavy lifting capability. Our operators hold Dogging licences and Excavator tickets up to 100T, ensuring all stormwater infrastructure is placed safely and accurately.

[Learn more](#)

#40CAPABILITY

Capable of the \$1M Package ■

Redstone Civil isn't a backyard operation. With systems in place and a multi-million dollar plant list, we are fully capable of executing civil packages up to \$1M. Procurement managers: we have the scale, the documentation, and the iron to back you up.

[Book](#)

#41OFFER

Need a Quote for Bulk Earthworks? ■

Planning a subdivision or commercial development in Townsville? Get your bulk earthworks priced by the experts. Redstone Civil provides highly accurate, competitive lump-sum pricing backed by our owned-plant capacity. Submit your plans to Mark today for a fast turnaround.

Get quote

#42OFFER

Seeking Tier 1 Partnerships ■

Redstone Civil is actively seeking preferred subcontractor status with Tier 1 head contractors delivering NQ infrastructure. We bring reliability, safety compliance, and a zero-subcontractor model. Let's discuss how we can de-risk the civil scope of your next tender.

Learn more

#43OFFER

Download Our Capability Statement ■

Procurement managers: need to verify our plant list and past performance quickly? Visit our website to request the Redstone Civil Capability Statement. See exactly why local government and developers trust us with their critical civil packages.

Learn more

#44OFFER

Got a Road Maintenance Backlog? ■

Potholes and washed-out drains causing issues? Local councils and private road owners can rely on Redstone Civil to clear the maintenance backlog. Our grader and roller crews are available for immediate pavement rehabilitation works.

Book

#45OFFER

End of Financial Year Site Prep ■

Rushing to get ground broken before EOFY? Redstone Civil mobilises quickly. If you need a site cleared, levelled, and prepared for construction in NQ, call us today to lock in our equipment and crew.

Call now

#46OFFER

Pre-Wet Season Drainage Checks ■■

Don't wait until November to fix your stormwater channels. Book Redstone Civil now for open drain construction and table drain reconstruction. We'll ensure your infrastructure flows perfectly before the NQ rains arrive.

Get quote

#47OFFER

Why Choose Redstone Civil? ■

Honest communication, on-time delivery, and real iron. That's the Redstone promise. We don't overcomplicate things with consulting jargon. We look at the plans, give you a straight price, and execute the earthmoving safely.

Learn more

#48OFFER

Join Our Supply Chain ■

We are always looking to partner with reliable local NQ material suppliers. If you supply quarry materials, road base, or concrete pipes in the Townsville region, we want to hear from you as we gear up for major 2026/2027 projects.

Learn more

#49OFFER

Have an Urgent Earthmoving Need? ■

Let down by another contractor? Dry hire equipment broken down? Redstone Civil has the direct crew and owned plant to step in and rescue your project schedule. Call Mark directly to discuss emergency site mobilisation in Townsville.

Call now

#50OFFER

Ready to Build NQ's Future ■

We are chasing bigger work and are ready to deliver. From the \$620K Bohle Plains project to ongoing government contracts, Redstone Civil is growing. If you need a Tier 1-ready civil contractor in NQ, you've found us. Let's get to work.

Get quote