

No cover image added



Mark Redstone

Director at Redstone Civil Pty Ltd

Townsville, Queensland, Australia

redstonecivil.com.au

17 connections

■ No profile photo uploaded. Profiles without photos receive significantly fewer views from procurement managers.

Profile Strength

Intermediate (40%)

Missing to reach All-Star status:

- ✗ Profile photo
- ✗ About / summary section (full paragraph)
- ✗ Skills — none listed
- ✗ Recommendations — 0 received
- ✗ Education section
- ✗ Featured section
- ✗ Company page

About

Civil earthmoving contractor based in Townsville, QLD. Owner of Redstone Civil Pty Ltd specialising in earthmoving, drainage and road maintenance.

■ About section is minimal — 2 basic sentences with no value proposition, no achievements, no keywords for procurement search.

Experience

Director

Redstone Civil Pty Ltd

Jan 2013 – Present · 13 yrs · Townsville, Queensland, Australia

No description added.

■ No description, no achievements, no project examples, no keywords. Procurement managers cannot assess capability from this entry.

Site Supervisor

Downer EDI Works

2011 – 2013 · 2 yrs · Townsville, Queensland, Australia
No description added.

Labourer / Operator

BMD Constructions
2009 – 2011 · 2 yrs · Townsville, Queensland, Australia
No description added.

Skills

No skills added.

■ 0 skills listed. LinkedIn uses skills for search ranking. No skills = invisible to procurement keyword searches.

Recommendations

No recommendations received or given.

■ 0 recommendations. Tier 1 procurement managers use recommendations as a trust signal. None = unverified capability.

Contact

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Website	redstonecivil.com.au
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Address	Townsville, Queensland, Australia

TRAINING NOTE — Profile Gap Summary

This "before" profile represents Mark Redstone at the start of the 7 Tools program. It has a headline and 2 basic sentences — enough to be found, not enough to win work. After Tool 4 (PVP Builder), this profile becomes a LinkedIn All-Star with a full About section, achievement-based experience descriptions, 10+ skills, recommendations requested, and a Featured section linking to the Redstone Civil capability statement.