

THE NQ PAPER CEILING

Why capable contractors stay invisible to Tier 1 procurement — and how that changes.

STARTING POSITION

Redstone Civil — NQ Civil Earthmoving

7 staff · 8 plant items · \$2.4M revenue · 13 years

- × **WHS Management System** — none
- × **ISO 45001 policy** — none
- × **Psychosocial Risk Register** — none
- × **Public Liability** — expired
- × **Professional Indemnity** — not held
- × **2 plant items uninsured**
- × **Capability Statement** — none
- × **LinkedIn** — 40% complete
- × **Prequalification** — zero registered
- × **Document library** — zero documents

12 compliance gaps · Every one a hard blocker

7 HOURS LATER

CDD 7 Tools Applied

AI-assisted compliance documentation system

- ✓ **ISO 45001:2018 WHS framework** — complete
- ✓ **ISO 45003:2021 Psychosocial Register** — complete
- ✓ **\$20M Public Liability** — renewed
- ✓ **\$5M Professional Indemnity** — added
- ✓ **Capability Statement** — 3 case studies
- ✓ **LinkedIn** — 100% All-Star
- ✓ **McConnell Dowell prequalification** — 25 attachments
- ✓ **CSQ Grant** — \$23,440 application complete
- ✓ **TCC Tender TCW00639** — complete
- ✓ **62 documents** — produced from zero

3 Tier 1 applications — submission-ready simultaneously

62

DOCUMENTS

from zero

7 HRS

AI-ASSISTED

total work time

3

APPLICATIONS

simultaneously

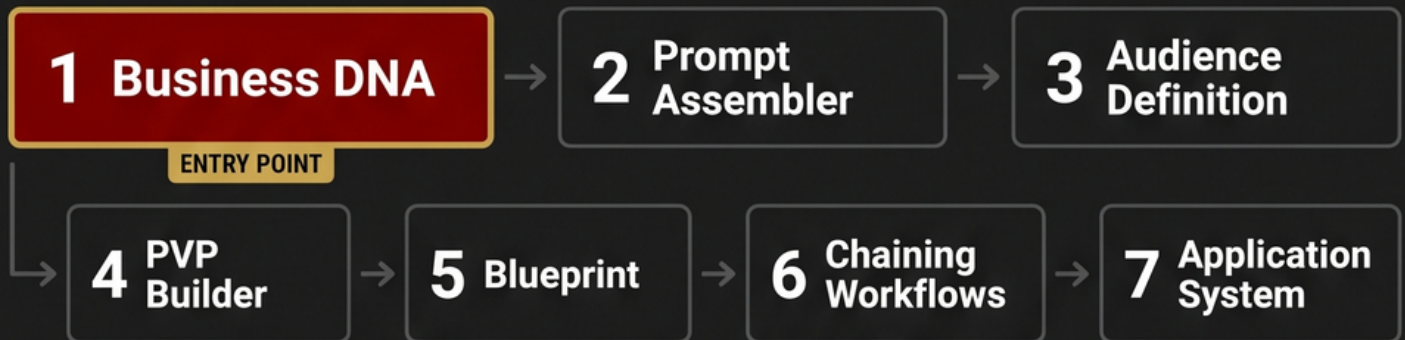
4.875/5

QUALITY SCORE

★ Redstone Civil Pty Ltd is a fictional practice company. All outcomes are illustrative.

HOW THE SYSTEM WORKS

The CDD 7 Tools – one framework. Built once. Used everywhere.



ENTRY POINT

Each tool builds on the last. No starting from scratch.

START HERE

BUSINESS DNA

One master context block – pre-fills every prompt automatically.

- **Company profile:** staff, plant, revenue, history
- **Plant & equipment:** all items, values, insurance status
- **Project history:** 3 reference projects with values
- **Regulatory standards:** ISO 45001, ISO 45003, CQMS Raize
- **Key personnel:** names, roles, tickets, qualifications
- **Voice constraints:** your language, not generic AI

Estimated time: 45–60 minutes · Everything else draws from this block.

WHAT THE PROMPT ASSEMBLER PRODUCES

11 prompts · Your Business DNA pre-filled · One click per document

CATEGORY ROW 1 – FOUNDATION DOCUMENTS

Foundation – free AI tools

1 **Customer Persona**
ChatGPT

Value Proposition
Claude

Brand Identity Brief
Claude

CATEGORY ROW 2 – BUSINESS DOCUMENTS

Business – Claude or Copilot

4 **Capability Statement**

5 **Capacity Statement**

6 **WHS Policy Overview**

11 **Psychosocial Risk Review**
ISO 45003:2021

CATEGORY ROW 3 – DIGITAL & CONTENT

Digital – Gemini Pro ★

7 **Google Business Profile + 50 Posts**
Gemini Pro

CATEGORY ROW 4 – DEEP RESEARCH

★★ Requires paid AI –
ChatGPT Pro or Gemini Pro

Deep Research: Tenders

9 **Deep Research: Grants**

10 **Deep Research: WHS**

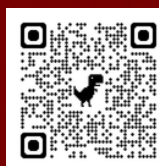
11 prompts · One Business DNA block · Your details pre-filled automatically

METHODOLOGY + CASE STUDY

THE RED TAPE ANTIDOTE

Full framework, case study, and results explained.

consultancydd.com/the-red-tape-antidote



READY TO START?

BUSINESS BREAKTHROUGH SESSION

One Session. Business DNA complete. First document drafted.

consultancydd.com/product/business-breakthrough-session/



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